

D 12392

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Name.....

Reg. No.....

**FIRST SEMESTER M.B.A. DEGREE (REGULAR/SUPPLEMENTARY)
EXAMINATION, JANUARY 2022**

M.B.A.

BUS IC 05—ENVIRONMENT AND BUSINESS

[2016 Scheme]

Time : Three Hours

Maximum : 36 Weightage

Section A*Answer all the questions.**Each question carries 1 weightage.*

1. What is meant by Business Environment ?
2. What is privatisation ?
3. What is FII ?
4. What do you mean by corporate social responsibility ?
5. What is Green Energy ?
6. What is Mudra Bank ?

(6 × 1 = 6 weightage)

Section B*Answer any four questions.**Each question carries 3 weightage.*

7. How does political environment influence the business policy of an organization ?
8. Explain the role of industrial policies in economic development.
9. Discuss how Monetary Policy influences inflation.
10. Discuss the determinants of foreign investment in India.
11. Describe what you understand by business ethics. Explain the importance of ethics in business.
12. Differentiate between corporate accountability and corporate social responsibility. What are the emerging perspectives for corporate social responsibility ?

(4 × 3 = 12 weightage)

Turn over

Section C

*Answer any **three** questions.*

Each question carries 4 weightage.

13. Trace the evolution of industrial policies in India after independence.
14. Analyse the merits and shortcomings of recent fiscal policy of India.
15. “A good strategist always keeps an eye on development in environment”.—Comment.
16. Explain the objectives and scope of Competition Act, 2002.
17. What is social cost benefit analysis ? Explain its relevance in modern business environment.

(3 × 4 = 12 weightage)

Section D

Answer the following Compulsory question which carries 6 weightage.

18. “The year gone by was a rollercoaster one for the telecom industry and 2021 is expected to be another year of disruption that would radically change the ever-evolving sector’s landscape. The worst for the sector is not over yet and the industry is likely to witness many surprising twists and turns...”.

Evaluate the changes that has taken place in Indian Telecom Industry and the factors responsible for these. Critically evaluate the role of various business environmental factors that are responsible for the present scenario.

(1 × 6 = 6 weightage)