

Travel & Accommodation

A limited number of accommodations can be provided at Holy Grace Hostel for out station participants. For booking accommodation, one needs to forward a request to the travel desk. The available rooms will be allotted on first come first serve basis. The rates for the guest accommodation including breakfast and dinner can be obtained from the travel desk.

Programme Schedule

The programme will begin with registration, followed by orientation and the inaugural session. Participants are required to check in on September 18, 2023 and be on time for the Programme. A detailed schedule will be shared with participants later, along with the invitation letter.

Certification

On completion, participants will be awarded a Certificate of Participation on Research Methods & Data Analysis by Kerala University of Fisheries and Ocean Studies, Kochi and Holy Grace Academy of Management Studies, Mala.

Programme Fee

Industry Experts & Professionals - Rs.2000/- (including 18% GST)
Academicians - Rs.1750/- (including 18% GST)
Research Scholars - Rs.1500/- (including 18% GST)
The programme fee covers expenses towards academic material, programme kit, working lunch, Tea and Snacks.

Payment of fees & Registration

The programme fee can be paid in any one of these two ways:

1. Demand Draft drawn in favor of Holy Grace Academy of Management Studies payable at SBI Mala, Thrissur.
2. Electronic Fund Transfer through NEFT/RTGS for which Account details of our Institute are given below:

Bank A/C No	32297727868
Name of the Bank	SBI
Name of the Branch	Mala, Thrissur
IFSC Code	SBIN0013752

3. Google Pay
9497273971



Benjamin Ephraim

Participants can register through the online link and pay the fee. UTR Reference No. & Bank details to be attached.

Last Date of Registration

01-09-2023, 17:00 hrs

Registration Link:

Kindly register via the google form
by visiting our website
www.holygracebschool.org

Chief Patrons

Sri. Sani Edattukaran
(Chairman)

Holy Grace Group of Institutions
Dr Pradeep Kumar T

Hon'ble Vice Chancellor,
Kerala University of Fisheries and Ocean
Studies, Kochi

Convener

Dr. Antony Kolenchery
Associate Professor
8281454577

Holy Grace Academy of Management Studies

FOR PROGRAMME QUERIES

Dr. E. Benjamin
Associate Professor
9497273971, 8921182112

Dr. Salini B Nair
Associate Professor
9633708488

E-mail: fdp.hgams@gmail.com
www.holygracebschool.org



MAKING A DIFFERENCE

Holy Grace

Centre for Research & Development

(Affiliated to Kerala University of Fisheries & Ocean Studies, Kochi)
Kuruvilassery P.O., Mala, Thrissur-680732

FACULTY DEVELOPMENT PROGRAMME

**Research Methods and
Data Analysis**



MAKING A DIFFERENCE

**Holy Grace Centre for Research & Development
&
Internal Quality Assurance Cell (IQAC)**

September 18 to 20, 2023

IN ASSOCIATION WITH



**KERALA UNIVERSITY OF FISHERIES
AND OCEAN STUDIES, KOCHI**



MAKING A DIFFERENCE

Holy Grace Group of Institutions

Launched in 1999 under the rubric of Holy Grace Foundation, a registered charitable and educational society, The Holy Grace Group of educational institutions commenced its meritorious journey towards fulfilling its mission to provide 'quality education with a Global perspective' for coming generations. Institutions of various genres catering education in various fields like

1. Holy Grace CBSE School
2. Holy Grace Academy of Engineering,
3. Holy Grace Academy of Pharmacy,
4. Holy Grace Polytechnic College,
5. Holy Grace Academy of Management Studies
6. Holy Grace Arts & Science College
7. Holy Grace Centre for Research and Development

Today Holy Grace Campus is an educational cluster with multiple institutions ideally spaced in a sprawling 24 acres of flourishing green land. Our Campus is an exclusive educational haven and students entering it are quite naturally focussed to their studies and any chances for distractions are bare minimal. It is a matter of great joy and pride for us to say that over the years we have earned a reputation for quality education that equips a student not only with academic credentials but also with personal credentials like social, intellectual, behavioural or sports and art cultural. Moreover our effort to provide education along with preparing a student in such a way that he or she never falls short of any global bench marks was very much appreciated by both parents and students alike.

About Holy Grace Academy of Management Studies

Holy Grace Centre for Research and Development is a Research Centre affiliated to Kerala University of Fisheries and Ocean Studies, (KUFOS) Kochi. The Research Center serves the large public and the professional researchers. It puts at the service of users its connections and interdisciplinary relations. It aims at being a platform for research, debate, and dissemination of information. The research purposes are to foresee future problems through pursuit of truth as a "global center of excellence for intellectual creativity", to respond to current social demands, and to contribute to the creation and development of scientific technologies with the aim of realizing an affluent society and natural environment for humanity.

About Kerala University of Fisheries and Ocean Studies



The Kerala University of Fisheries and Ocean Studies (KUFOS) is a university established by government of Kerala devoted to studies in fisheries and ocean sciences. The bill seeking to establish the university was passed by the Kerala Legislative Assembly on 30 December 2010. KUFOS has its headquarters in the premises of the College of Fisheries, Panangad, near Madavana junction along the Kochi Bypass. The College of Fisheries, established in 1979, was a constituent college of the Kerala Agricultural University. KUFOS is the first university in India exclusively dedicated to studies in fisheries and allied disciplines. The university was inaugurated and dedicated to the nation in a function held at the campus of the College of Fisheries, Panangad, on 20 February 2011.

Faculty Development Programme

The Faculty Development Programme (FDP) of the Holy Grace Academy of Management Studies and Kerala University of Fisheries and Ocean Studies aims at the professional development of faculty members of institutions of management education.

Introduction

Research Methods and Data Analytics have become an integral part of almost all areas of the management, social sciences and humanities research. Advancement in computing technology has further raised the importance of data analytics and placed great demands on its applications to complex decision making problems. With the availability of various data analytical techniques and user-friendly analytical software such as SPSS Basic and SPSS Modeler, the ability to analyze large amount of data is not only desirable, but a necessity for academicians and researchers. Advanced data analytical techniques are usually very complex and confusing for beginners and intermediate researchers. The programme will address issues in research methods and data analytics like selection of appropriate analytical tools, right software, interpretation of outputs and effective report writing. The objective of this programme is to emphasize on broad range of techniques available in research methods and data analytics for academicians, practitioners and researchers from inter disciplinary domains.

Objectives

The focus of the FDP in Research Methods and Data Analysis is on upgrading the teaching and research skills of management teachers and research scholars.

Programme Content

Day 1

1. Introduction to Hypothesis Formulation
2. Basic Statistics (test of hypothesis and related concepts)
3. t-test, ANOVA (one-way and two-way)

Day 2:

4. Regression analysis (binary and multiple)
5. Dummy Variable Regression
6. Exploratory Factor Analysis

Day 3:

7. Confirmatory Factor Analysis
8. SEM, and Mediation Analysis
9. Moderation Analysis

Target Audience

- Professors
- Research Scholars
- Industry Professionals
- Government Officials
- Post Graduate Students
- Training Institute Professional

Batch Size

As the programme is highly interactive and collaborative, the batch size is restricted to a maximum of 80 participants.



Resource Person

Dr. Sreejesh S

Associate Professor
Indian Institute of Management
Kozhikode

Programme Delivery Mode

The FDP is delivered at the campus of Holy Grace Academy of Management Studies

Days and Timings of sessions

The programme will be conducted from September 18, 2023 to September 20, 2023
Timing: 10 AM to 4 PM