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Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, JUNE 2018

Syllabus Year 2016

M.B.A.

BUS 4C 24—MANAGEMENT CONTROL SYSTEMS

Time: Three Hours

Maximum: 36 Weightage

Section A

Answer all the questions.

Each question carries 1 weightage.

- 1. What are the elements of a Control System?
- 2. What is Uniform Costing?
- 3. What is Bench Marking?
- 4. What is Total Quality Management?
- 5. What do you mean by Return on Capital Employed?
- 6. What is Internal Audit and Internal Control?

 $(6 \times 1 = 6 \text{ weightage})$

Section B

Answer any four questions.

Each question carries 3 weightage.

- 7. What are the characterstics of Project Organisation?
- 8. Explain the importance of variance analysis.
- 9. Discuss the importance of Interfirm Comparison.
- 10. What are the importance of. Participative and Responsive Management?
- 11. Explain the Behavioural aspects of Management Control System.
- 12. Explain the qualitative and quantitative performance evaluation.

 $(4 \times 3 = 12 \text{ weightage})$

Section C

Answer any three questions. Each question carries 4 weightage.

- 13. Explain steps in Budget preparation in Management Control.
- 14. Explain the process of Material Requirement Planning.
- 15. What are the different methods of performance measurement?
- 16. Explain the importance of Pricing Strategies and Decisions in Cost Control.
- 17. Explain the Goal Congruency in Management Control System.

 $(3 \times 4 = 12 \text{ weightage})$

Section D

Answer the following Compulsory question which carries 6 weightage.

18. Discuss various steps used for Strategic Cost Control.

 $(1 \times 6 = 6 \text{ weightage})$