

C 61100

(Pages : 2)

Name.....

Reg. No.....

FOURTH SEMESTER M.B.A. DEGREE EXAMINATION, MAY/JUNE 2019

(CUCSS)

M.B.A.

BUS 4C 24—MANAGEMENT CONTROL SYSTEM

(2016 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Section A

Answer all the questions.

Each question carries 1 weightage.

1. What is meant by Management Control System ?
2. What is Responsibility Accounting ?
3. What is Just-in-time Approach ?
4. What is ROI ?
5. What do you mean by Total Quality Management ?
6. What is Inter firm Comparison ?

(6 × 1 = 6 weightage)

Section B

Answer any four questions.

Each question carries 3 weightage.

7. Define Budget and what are the advantages of Budgetary control.
8. Explain the importance of variance analysis.
9. Discuss various Organizational Incentive Plans.
10. What are the importance of Participative and Responsive Management ?
11. Explain internal Audit and Control System.
12. What are the behaviour considerations in management control system ?

(4 × 3 = 12 weightage)

Turn over

Section C

Answer any three questions.

Each question carries 4 weightage.

13. Explain Transfer Pricing, its objectives and methods.
14. Explain the process of ERP.
15. What are the different methods used for profitability analysis ?
16. Explain the qualitative and quantitative performance evaluation.
17. Explain the Controls for Differentiated Strategies of Multi National Companies with examples.

(3 × 4 = 12 weightage)

Section D

Answer the following compulsory question which carries 6 weightage.

18. Illustrate the nature and strategies of Management Control System with examples.

(1 × 6 = 6 weightage)