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Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2018

(CUCSS)

M.B.A.

BUS 1C 02—MANAGEMENT THEORY AND BUSINESS ETHICS

(2016 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. Define business ethics.
2. What is group dynamics ?
3. What is organization culture ?
4. What is centralization ? What are its merits ?
5. What is a work group ?
6. What do you mean by values ?

(6 × 1 = 6 weightage)

Part B

Answer any four questions.

Each question carries 3 weightage.

7. What is organization culture ? Discuss its features and functions ?
8. What is business ethics ? What are the principles of business ethics ?
9. Distinguish between centralization and decentralization.
10. What is organizational structure? What are its types ?
11. What is planning ? What are its types ?
12. What are the basic principles of Indian ethos for Management ?

(4 × 3 = 12 weightage)

Turn over

Part C

Answer any three questions.

Each question carries 4 weightage.

13. Discuss the impact of culture on organizational effectiveness ?
14. Critically evaluate Maslow's Need Hierarchy Theory ?
15. Describe the stages of group development in an organization.
16. Explain various steps in the process of planning.
17. Discuss various leadership styles with suitable illustrations.

(3 × 4 = 12 weightage)

Part D

Answer the compulsory question.

It carries 6 weightage.

18. Discuss the different schools of management thoughts and explain which thought is suitable for the present management scenario.

(1 × 6 = 6 weightage)