

D 72591

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Name.....

Reg. No.....

FIRST SEMESTER M.B.A. DEGREE EXAMINATION, DECEMBER 2019

(CUCSS)

M.B.A.

BUS 1C 04—ORGANIZATIONAL BEHAVIOR

(2016 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. What is an application of OB ?
2. State the reason for the growth of virtual organization.
3. Defend how OB is an applied science.
4. What do you mean by OD ?
5. What is the importance of perception in Organization ?
6. Why personality is important in OB ?

(6 × 1 = 6 weightage)

Part B

Answer any four questions.

Each question carries 3 weightage.

7. Mention the approaches to OB.
8. Explain the significance of MBO.
9. Name some of the OD interventions.
10. Explain group decision making process in brief.
11. Summarize Edward Tolman's Cognitive Learning Theory.
12. Identify important determinants of organizational structure.

(4 × 3 = 12 weightage)

Turn over

Part C

*Answer any three questions.
Each question carries 4 weightage.*

13. Apply Maslow's Needs Hierarchy Theory in management by explaining it.
14. Discuss the reasons for group formation in organization.
15. Summarize personality attributes influencing OB.
16. Elaborate the categories of formal organizational structure.
17. Describe the challenges and opportunities for OB.

(3 × 4 = 12 weightage)

Part D

Answer the compulsory question 6 weightage.

18. Konark Polymer Company (KPC) has an excellent national and international reputation. Employees were happy to work for KPC. But the company demands total loyalty from its employees and even tries to influence their behavior and appearance after work. They receive Harry as a leader, who is restless, feels impatient and cannot cope with leisure time and feels guilty to relax. Under his leadership people's motivation went low and their morale towards the company also got adversely affected.

Questions :

- (a) Identify the problem in the case.
- (b) Propose your suggestions to improve the above situation to enhance the motivation of the people.

(1 × 6 = 6 weightage)