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 Kuruvilassery, Mala, Thrissur

 [www.holygracebschool.org](http://www.holygracebschool.org)



## MAKING A DIFFERENCE





# LEADING THE WAY

## HOLY GRACE ACADEMY OF MANAGEMENT STUDIES

Holy Grace Academy of Management Studies stands as a beacon of excellence in management education, consistently leading the way toward academic distinction and professional development. With a mission to nurture leaders equipped with knowledge, ethics, and innovation, the institution has carved a niche for itself in the field of management studies.







**BOARD OF GOVERNORS (BOG)**



**Sri. Vakkachan Thakolkaran**  
Chairman-HGAMS



**Dr. Geo Baby**  
Director-HGAMS



**Sri. Sany Edattukaran**  
Chairman-HG Foundation



**Sri. Benny John Aynikkal**  
General Secretary, Holy  
Grace Foundation



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Former Principal, Women's  
Polytechnic College, Thrissur  
and Former Deputy Director-  
CDC Kalamassery



**Dr. Ajith Abraham**  
Director-  
Machine Intelligence  
Research Lab, U.S.A.



**Mr. O.T.S. Nambiar**  
Former  
Executive Director-Spices  
Board, Govt. of India



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Educator, Career Expert,  
Math Enthusiast



**Dr. Justin Paul**  
Professor,  
University of PUERTO,  
RICD, SANJUAN, USA,  
Distinguished Scholar-IIM-K



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Finance Director,  
Holy Grace Foundation



**Sri. Jose Elanjipilly**  
Board Member



**Sri. Jose Kannampilly**  
Chairman-Holy Grace  
Academy of Pharmacy



**Ms. Ramya Benny**  
Chief Administrative  
Officer-Holy Grace  
Foundation



**Dr. Benjamin E**  
Professor, Head-Holy Grace  
Centre for Research and  
Development



**Dr. Manilal P**  
Associate Professor-  
HGAMS



# DIRECTOR



**DR. GEO BABY**  
DIRECTOR - HGAMS

Dr. Geo Baby has an illustrious academic record of close to two decades. After completing BSc in Zoology from MG University and M.Sc. in Zoology from the University of Calicut in 1999, he pursued MA in Personnel Management and Industrial Relations from Rajagiri College (MG University) in 2001. Dr. Geo holds a Ph.D in Leadership from Cochin University of Science and Technology

# FACULTY



**DR. MANILAL P**  
ASSOCIATE PROFESSOR



**DR. ANTONY KOLENCHERY**  
ASSOCIATE PROFESSOR &  
IQAC COORDINATOR



**MR. NIRMAL ABRAHAM**  
ASSISTANT PROFESSOR  
& DEAN (T & D)



**DR. SALINI R CHANDRAN**  
ASSISTANT PROFESSOR



**MS. PUSHPA WARRIER**  
ASSISTANT PROFESSOR



**MS. NAYANA P**  
ASSISTANT PROFESSOR &  
COURSE COORDINATOR



**MS. SANDHYA S**  
ASSISTANT PROFESSOR



**MR. BINCIL BABY**  
ASSISTANT PROFESSOR  
& PLACEMENT OFFICER



**DR. BENJAMINE E**  
ADJUNCT FACULTY



**DR. JOMON JOSE M**  
ADJUNCT FACULTY







## AFFILIATED TO THE UNIVERSITY OF CALICUT

Holy Grace Academy of Management Studies proudly holds its affiliation with the University of Calicut, Malappuram, one of the premier universities in the World. This esteemed affiliation reflects the academy's commitment to providing high-quality education in line with the academic standards and guidelines set by the University.







# MISSION

- To provide relevant and contemporary knowledge (focusing on the content and process) and build the skills of learners such that each class session is an academic rejoicement.
- To innovate the processes of admissions, andragogy, and placements such that students prefer to seek admissions and employers keen to recruit students.
- To create a culture, enhance infrastructure, and develop a sustainable ecosystem, leading to high people engagement and performance.

# VISION

To create value for stakeholders by continuously striving for academic excellence, and innovating processes resulting in being a preferred destination for pursuing education and employment.

## THE DIFFERENCE IN THE HOLY GRACE LEGACY

Holy Grace Academy of Management Studies is a part of of the Holy Grace Group of Institutions, Mala, Thrissur, which has carved QI niche in the field of education Ka offering unique style of teaching methodologies. Holy Grace Academy of Management Studies started S1! journey in 2005 with consistently pursuing its mission of excellence in management and research. The program it offers, Master of Business Administration (MBA), is a complete industry endorsed package with the University syllabus at its core, and all that the industry needs strategically bound around as super competency Add-on modules

### PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

- PEO 1:** To provide holistic education that nurtures students with a passion for lifelong learning.
- PEO 2:** To impart the values of integrity, perseverance, responsibility and sustainability and help students realize their potential.
- PEO 3:** To develop entrepreneurial abilities and enable students to be independent, capable and promising business persons.
- PEO 4:** To mould responsible citizens who contribute to better standards of living and create equality in all spheres of living across the world.
- PEO 5:** To shape young minds that initiate the conservation of resources and compassion for all living beings in the ecosystem.

| PROGRAMME OUTCOMES ( POs)   | PROGRAMME SPECIFIC OUTCOMES ( PSOs)  |
|---|--|
| <p><b>PO 1:</b> To apply knowledge of management theories and practices to solve business problems.</p> <p><b>PO 2:</b> To foster analytical and critical thinking abilities for data-based decision making.</p> <p><b>PO 3:</b> To develop value based leadership ability.</p> <p><b>PO 4:</b> To understand, analyse and communicate global, economic, legal and ethical aspects of business.</p> <p><b>PO 5:</b> To create a team environment and contribute to the achievement of organizational goals.</p> | <p><b>PSO 1:</b> To enhance creative and critical thinking potential of students.</p> <p><b>PSO 2:</b> To foster industry exposure and develop knowledge on applying modern business technologies.</p> <p><b>PSO 3 :</b> To strengthen the entrepreneurial qualities and grow to be independent, capable and promising business persons.</p> |



# DISCOVER YOUR BUSINESS EDGE AT HGAMS

Holy Grace Academy of Management Studies (HGAMS) is where aspiring leaders unlock their true potential and gain their competitive edge in the business world.

At HGAMS, innovation meets excellence through a curriculum designed to empower students with practical skills, strategic thinking, and industry insights. With expert faculty, hands-on training, and a strong focus on entrepreneurship, students are prepared to excel in dynamic business environments.

Discover your unique strengths, develop leadership qualities, and embark on a transformative journey at HGAMS. Join us to sharpen your business acumen and step confidently into a future of endless possibilities.

**Discover Your Business Edge – Only at HGAMS.**





# CAMPUS PLACEMENTS AT HGAMS

At Holy Grace Academy of Management Studies (HGAMS), campus placements are a cornerstone of our commitment to shaping future leaders. Our robust placement program connects students with top-tier companies across diverse industries, ensuring a seamless transition from academics to professional careers.

Through meticulous training, industry-relevant workshops, and mock interviews, students are prepared to meet the demands of the corporate world. With strong partnerships and an impressive placement record, HGAMS paves the way for exciting career opportunities and professional growth.

**Step into your dream career with HGAMS Campus Placements!**

## OUR RECRUITERS

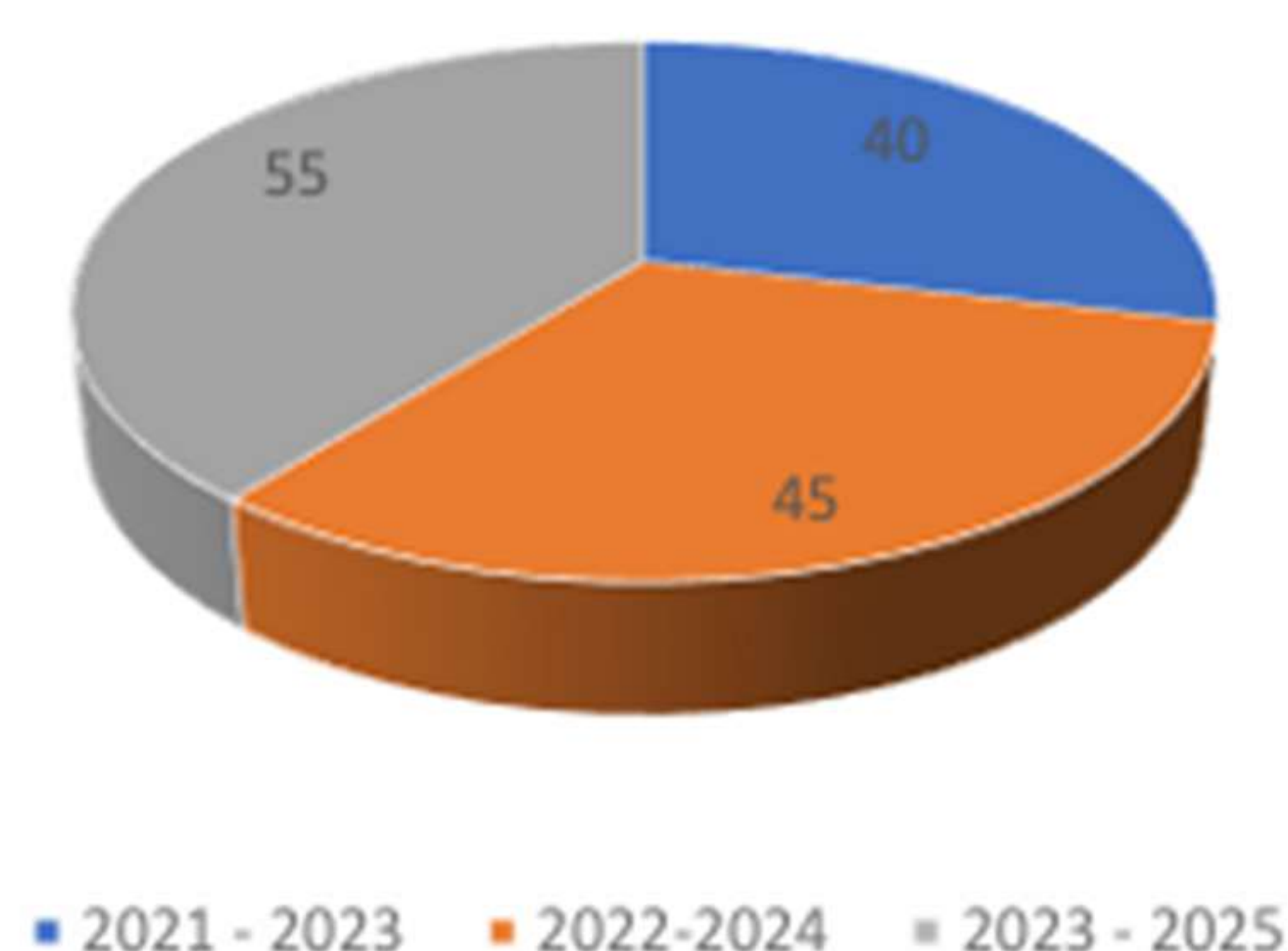




**RESULT ANALYSIS**

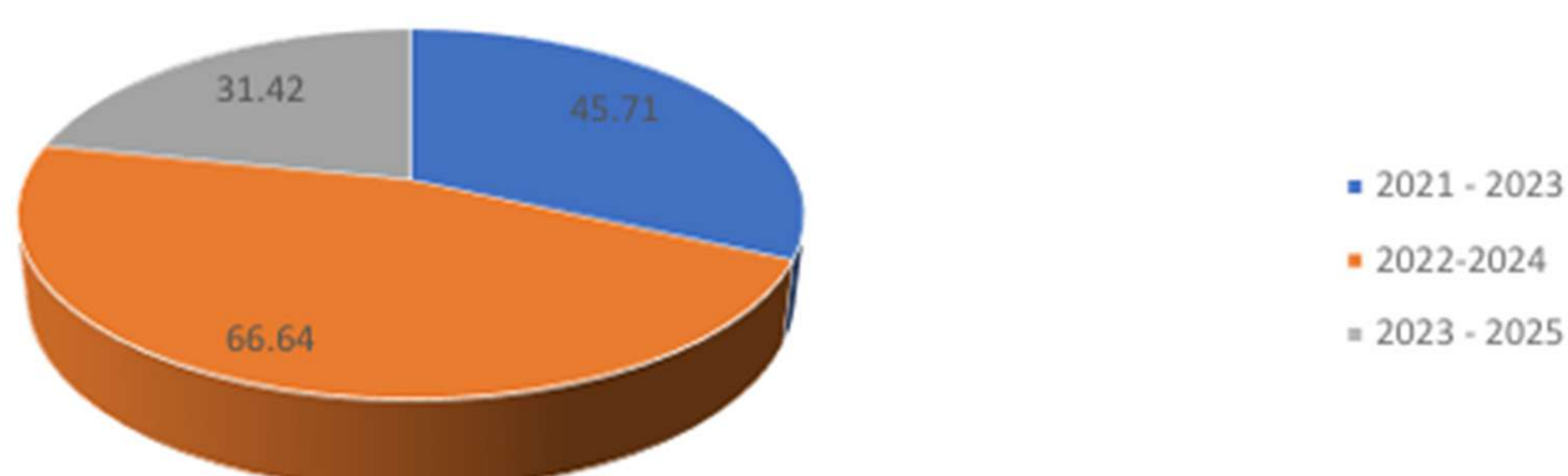
| RESULT ANALYSIS |           |                         |                       |                 |
|-----------------|-----------|-------------------------|-----------------------|-----------------|
| SL NO           | BATCH     | NO OF STUDENTS ATTENDED | NO OF STUDENTS PASSED | PASS PERCENTAGE |
| 1               | 2021-2023 | 70                      | 38                    | 46%             |
| 2               | 2022-2024 | 73                      | 31                    | 58%             |
| 3               | 2023-2025 | 70                      | ON GOING              | ON GOING        |

PASS PERCENTAGE

**PLACEMENT ANALYSIS**

| PLACEMENT ANALYSIS |             |                      |                       |                  |
|--------------------|-------------|----------------------|-----------------------|------------------|
| SL NO              | BATCH       | TOTAL NO OF STUDENTS | NO OF STUDENTS PLACED | PERCENTAGE       |
| 1                  | 2021 - 2023 | 70                   | 32                    | 45.71            |
| 2                  | 2022-2024   | 73                   | 45                    | 61.64            |
| 3                  | 2023 - 2025 | 70                   | 22 (ON GOING)         | 31.42 (ON GOING) |

PLACEMENT ANALYSIS





# ADMISSIONS AND ELIGIBILITY AT HGAMS

Admissions at Holy Grace Academy of Management Studies (HGAMS) are open to aspiring students who seek to pursue a career in management and leadership. The academy offers a range of programs designed to equip students with the knowledge, skills, and confidence needed to excel in the corporate world.

## Eligibility Criteria For MBA Program:

**Bachelor's degree in any discipline from a recognized university with a minimum of 50% aggregate marks (45% for SC/ST candidates).**

**Valid score in a recognized management entrance exam (e.g., CAT, KMAT, CMAT, or the university's own entrance test).**

**For Global MBA or Specialized Programs: Specific eligibility requirements may apply based on the program.**

## How to Apply

- > **Online Application:** Visit the official HGAMS website and fill out the online application form with all required details.
- > **Entrance Exam:** Appear for the entrance exam (if applicable) or provide scores from recognized exams like CAT, CMAT, KMAT etc.
- > **Document Submission:** Submit necessary documents such as academic transcripts, entrance exam scores, identity proof, and passport-sized photographs.
- > **Interview:** Shortlisted candidates will be called for a personal interview and group discussion (if required).
- > **Admission Confirmation:** Selected candidates will receive an admission offer letter. Upon payment of the admission fee, the student's place is confirmed.

HGAMS provides a seamless and straightforward admission process designed to help students take the first step toward a successful management career.







## THE DIFFERENCE IN **HOLY GRACE - B SCHOOL**

### **MBA**

Our MBA Semester Programs include the University Syllabus as well as super competency modules. These modules provide intensive training

#### SOFT SKILLS

MANAGEMENT GAMES

FIELD BASED PROJECTS

BUSINESS TERMINOLOGY

CORPORATE COMMUNICATION

CASE STUDIES

PRESS BRIEFING

JOURNAL REVIEW

GROUP DISCUSSION

RESUME PREPARATION

INTERVIEW SKILLS

FOREIGN LANGUAGE TRAINING AND IELTS

#### **SPECIALIZATIONS**

- MARKETING

- HUMAN RESOURCE MANAGEMENT

- FINANCE

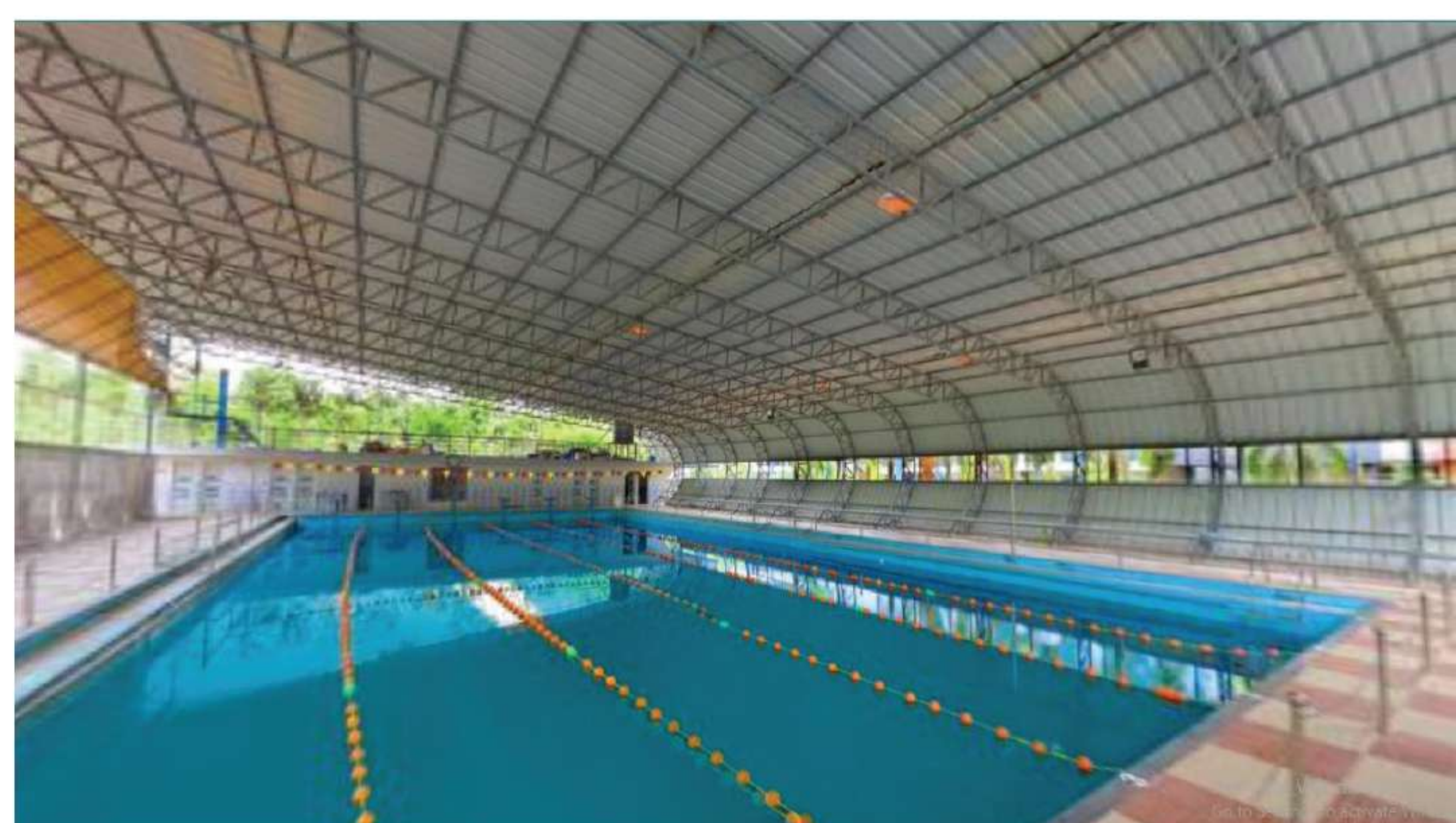
- BUSINESS ANALYTICS

- OPERATIONS, LOGISTICS &  
SUPPLY CHAIN MANAGEMENT





# THE DIFFERENCE IN INFRASTRUCTURE







## INFRASTRUCTURE

Integrated Library & Information Center  
Air Conditioned Class Rooms  
Wifi Campus  
ICT enabled Class Rooms

## AMENITIES

Swimming Pool  
Foot Ball Court  
Horse Riding  
Cafeteria  
Open Auditorium (20000 Sq. Feet)  
Indoor Conference hall  
Transport facilities across the Cities  
Basketball court

## THE DIFFERENCE IS IN THE ACCREDITATIONS & ACHIEVEMENTS

Holy Grace Academy of Management Studies is the only Institute in South India accredited with IAO, USA. It is also accredited with ACBSP, USA-

- Ranked among the 75 best MBA colleges in India.
- AICTE approved and Calicut University affiliated.
- A-rated (by the Central Government accreditation statutory body, All India Management Association)
- Students of Holy Grace Academy of Management Studies are the proud recipients of Trichur Management Association Award 2015, runner-up in PMI Quiz 2014, Calicut University Management Award 2014 and several other management championships.

## ADD-ON COURSES

### ADVANCED EXCEL

Advanced Excel is a comprehensive tutorial that provides a good insight into the latest and advanced features available in Microsoft Excel. This training helps you to apply advance analysis techniques to more complex datasets, tips, and tricks, unlocking advanced features, sharing excel data with other applications and applying concepts to everyday work, building Management Information System ( MIS). \*

### SPSS

SPSS Statistics is a statistical software suite developed by IBM for data management, advanced analytics, multivariate analysis, business intelligence, and criminal investigation. Long produced by SPSS Inc., it was acquired by IBM in 2009. Versions of the software released since 2015 have the brand name IBM SPSS Statistics.

\* Terms & conditions apply



# THE DIFFERENCE IN THE UNIQUE INDUSTRY TRAINING



The Masters in Business Administration Program features a unique Academia-Industry interaction where students are ensured of imbibing valuable industry insights from experienced professionals, top management executives and entrepreneurs through monthly sessions and workshops in the campus. The aim of the industry interaction program is to equip students with the vital skills necessary to face real challenges in the ever changing business landscape. Students are required to undergo project training regularly throughout the academic period in reputed institutions to make sure that they possess industry ready skills.

## TOP EXECUTIVE STRATEGIC TALK SERIES:

Experts from across the world visit the campus to interact with students. More than 375 Corporate Heads have already imparted their valuable experiences and learnings with the Gracians, serving as a rich source of education to them.

## GLOBAL MBA

The Global MBA is a variant of the regular MBA programme that provides training in international business management. The curriculum is designed in such a way that you get an international perspective on different business concepts and ideas.

It helps to explore global businesses operations and understand the differences between international and national companies.

The Gracians who have undergone the Global MBA in previous batches visited countries like China, Singapore, Paris and Germany.



H.E. M.K. Narayanan  
(Former Governor of West Bengal)





# WE BRING HOME WORLD CLASS INSTITUTIONS

The salient features of our Placement Training include:

THE CAREER COUNCELLING CELL at HGAMS guide to choose the right career based on knowledge, skill and attitudes (KSAs)

We do constant research on changing Industry expectations and mould our students accordingly.

Practical training sessions on attitude formation, Impression Management and Emotional Intelligence to enhance the student's employability.

Industry Specific updates and trainings to fulfill one's Career Dreams.

Grooming Sessions by Industry Experts to render Industry Experience in class room.

Training on Foreign Languages to aim the World Wide Industries.

In A NUTSHELL, We prepare our students INDUSTRY –READY by

- Pre-Placement Trainings
- Workshops/Seminars
- Symposiums
- Real Industry Experiences
- Group Discussions
- Mock Interviews
- International Language Classes
- Grooming Sessions
- One To One Personal Assessment Through Career Guidance Cell

## STUDENT GRIEVANCE REDRESSAL COMMITTEE (SGRC)

Dr. Geo Baby : 9847922281

## STUDENT GRIEVANCE REDRESSAL COMMITTEE (SGRC)

Ms.Nayana P : 8281579798 | Ms. Remya Benny : 9946792828

## ANTI - RAGGING COMMITTEE

**Ragging in any form is Punishable.**

### Ragging...?

- Disorderly Conduct/Spoken / Written/Act
- Mental / Physical / Psychological Abuse
- Teasing, Humiliating, Assaulting, Molesting
- Financial Exploitation / Extortion
- Causing Death or Abetting Suicide

### Punishment...?

- > Suspension > FIR > Rustication
- > Prosecution > Expulsion > Arrest

## REMEMBER

**HGAMS is a Ragging Free Campus**

**To File a Complaint, Contact Anti Ragging Cell**

Dr. Geo Baby : 9847922281

**Ragging is a  
CRIME**



Scan to file a complaint





MAKING A DIFFERENCE

# Holy Grace

Academy of Management Studies

(Approved by AICTE | Affiliated to University of Calicut)

MBA | PhD

MARKETING | FINANCE | HUMAN RESOURCE MANAGEMENT |  
BUSINESS ANALYTICS | OPERATIONS, LOGISTICS AND SUPPLY  
CHAIN MANAGEMENT

## FEE STRUCTURE FOR MBA ADMISSION 2025-2026

|   | 1 <sup>st</sup> SEM | 2 <sup>nd</sup> SEM | 3 <sup>rd</sup> SEM | 4 <sup>th</sup> SEM |
|---|---------------------|---------------------|---------------------|---------------------|
| TUITION FEE                                 | 78,000              | 78,000              | 78,000              | 78,000              |
| APPLICATION FEE                             | 1,000               |                     |                     |                     |
| ADMISSION FEE                               | 10,000              |                     |                     |                     |
| SECURITY DEPOSIT                            | 3,000               |                     |                     |                     |
| UNIVERSITY EXAM FEE                         | 1,500               | 1,500               | 1,500               | 1,500               |
| PLACEMENT ACTIVITIES,<br>TRAINING, SEMINARS | 2,000               | 2,000               | 2,000               | 2,000               |
| UNIFORM FEE                                 | 9,000               |                     |                     |                     |
| MANAGEMENT FEST (LEGADO)                    | 2,500               |                     |                     |                     |
|   |                     |                     |                     |                     |
| TOTAL FEE                                   | 1,07,000            | 81,500              | 81,500              | 81,500              |

> EXCLUDING TRANSPORTATION & HOSTEL FEE

> To avail spot Admission, Students can pay a minimum of Rs.15,000/-  
(NON - REFUNDABLE)